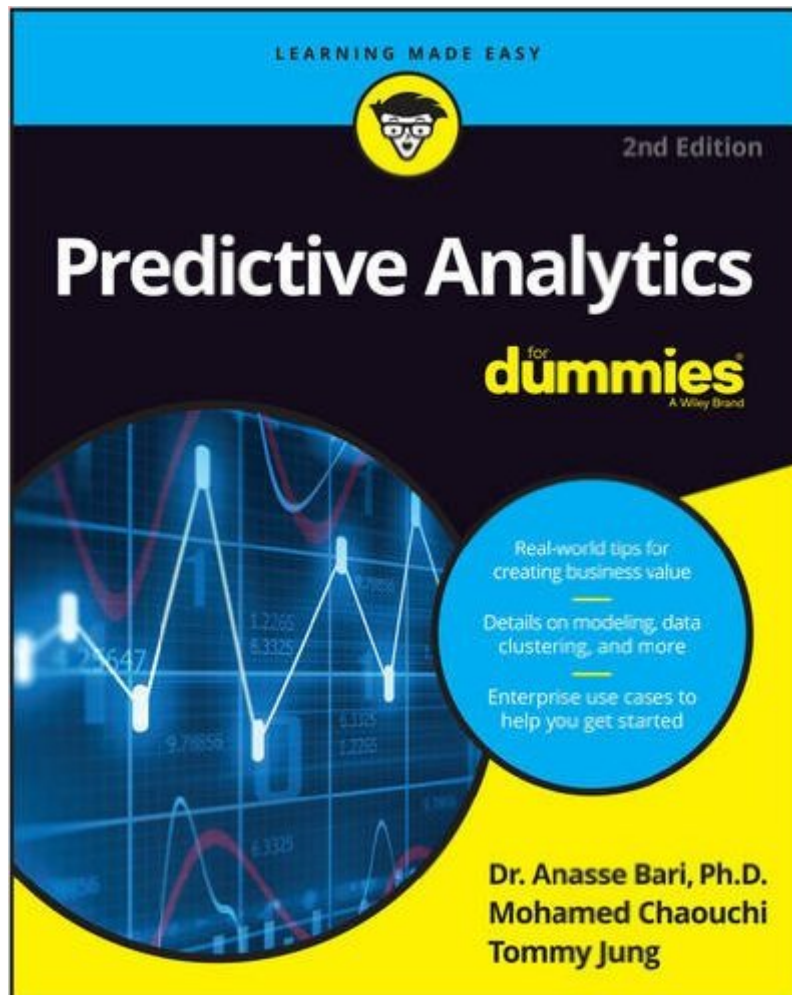


The book was found

# Predictive Analytics For Dummies



## Synopsis

Real-world tips for creating business value Details on modeling, data clustering, and more Enterprise use cases to help you get started Learn to predict the future! Business today relies on effectively using data to predict trends and sales. Predictive analytics is the tool that can make it happen, and this book eliminates the tricks and shows you how to use it. You'll learn to prepare and process your data, create goals, build a predictive model, get your organization's stakeholders on board, and more. Inside | How to start a project Identifying data types Modeling tips Working with algorithms How data clustering works How data classification works How deep learning works Advice on presentations Step-by-step predictive modeling

## Book Information

Series: For Dummies

Paperback: 456 pages

Publisher: For Dummies; 2 edition (October 10, 2016)

Language: English

ISBN-10: 1119267005

ISBN-13: 978-1119267003

Product Dimensions: 5.9 x 0.9 x 8.3 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Best Sellers Rank: #530,381 in Books (See Top 100 in Books) #224 in Books > Business & Money > Management & Leadership > Planning & Forecasting #693 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises

[Download to continue reading...](#)

Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Analytics: Data Science, Data Analysis and Predictive Analytics for Business Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Predictive Analytics For Dummies Predictive Analytics with Microsoft Azure Machine Learning 2nd Edition Predictive Analytics: Microsoft Excel Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection (Wiley and SAS Business Series) Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies (MIT Press) Machine Learning with R - Second Edition - Deliver Data

Insights with R and Predictive Analytics Even You Can Learn Statistics and Analytics: An Easy to Understand Guide to Statistics and Analytics (3rd Edition) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) Solar Arcs: Astrology's Most Successful Predictive System An Introduction to Predictive Maintenance, Second Edition (Plant Engineering) Machine Learning in Python: Essential Techniques for Predictive Analysis Salesforce.com For Dummies (For Dummies (Computer/Tech)) Windows XP Timesaving Techniques For Dummies (For Dummies (Computer/Tech)) Microsoft SQL Server 2008 For Dummies (For Dummies (Computer/Tech)) Java All-In-One Desk Reference For Dummies (For Dummies (Computers))

[Dmca](#)